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HONG KONG COMMUNITY COLLEGE
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Centre for Pedagogic Research

Research Seminar Series

Effective Use of VR in Business and Tourism Education

Date: 7 December 2022 (Wednesday)
Time: 2:00 to 4:00 pm
Mode: Online (Zoom video conferencing)
Language: Cantonese

Speaker:

Dr KWOK, Pak-ki Alex

Assistant Professor
iFREE GROUP Innovation and Research Centre
Department of Applied Data Science
Hong Kong Shue Yan University

Biography:

Dr KWOK, Pak-ki Alex graduated from The University of Hong Kong with a B.Eng. degree in Logistics Engineering and Supply Chain Management and a Ph.D. degree in the Department of Industrial and Manufacturing Systems Engineering. His research interests include virtual reality applications, technology acceptance, human factors, and consumer behaviour. Dr Kwok is now an assistant professor of the Department of Applied Data Science, Hong Kong Shue Yan University. He is also a member of the Advancement of Teaching and Learning Committee at Hong Kong Shue Yan University. His recent work has appeared in *Educational Research Review, Computers & Industrial Engineering,* and others.

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